



For Immediate Distribution

It's time for small transit providers to have access to critical data insights.

National Center For Applied Transit Technology Seeks Respondents on Data Literacy Survey Announcement

Washington, DC, February 19, 2025—The National Center for Applied Transit Technology (N-CATT) is thrilled to announce the launch of a new survey seeking to identify the data needs of small urban, rural, and tribal transit operators. N-CATT will use the survey results to develop training and technical assistance resources as part of its Data Literacy Initiative. N-CATT launched the initiative in June 2024 to help rural, tribal, and small urban public transit agencies improve their data collection, management, and decision-making processes.

“Small transit providers need more tailored resources to help them utilize their data beyond the typical reporting that many of them dread,” states N-CATT Program Director Andrew Carpenter. N-CATT aims to create the most helpful curriculum and resources, and we need your responses on this survey to understand what data issues need the most support.”

The survey is the first step in the center’s new data initiative. Data is a vital and necessary tool for transit agencies, and this new initiative aims to help create digestible, easy-to-implement tools and resources for smaller agencies. The survey will help determine pain points regarding data collection, data management, and data-based decision-making. Effective data use helps transit agencies better serve riders through evidence-based decisions to support their service. The digital divide between large and small agencies is keenly felt when it comes to data and the staffing capacity to help manage data requirements.

The survey will be conducted with the Center for Urban Transportation Research and is available on <https://n-catt.org/data-literacy-initiative/>. By filling out the survey, agencies will help N-CATT create the most useful and relevant data-focused curriculum and resources that will be critical for transit providers to strategically employ their data. N-CATT is known for its free resources for transit providers, including factsheets, workshops, and reliable, comprehensive, up-to-date information on emerging technology

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About N-CATT: The National Center for Transit Technology (N-CATT) is a technical assistance center operated by CTAA and funded by the Federal Transit Administration that focuses on helping small urban, rural, and tribal transit agencies understand different aspects of transit technology. N-CATT produces resources including webinars, workshops, and worksheets focused on different transit tech issues. N-CATT offers technical assistance to help transit agencies work through their technology questions and changes so they can keep providing the best service to their riders.

About CTAA: The Community Transportation Association of America (CTAA) and its members believe mobility is a basic human right. CTAA members are in the business of moving people efficiently and cost-effectively. CTAA staff, board, and state/tribal delegates are dedicated to ensuring that all Americans, regardless of age, ability, geography, or income, have access to safe, affordable, and reliable transportation. Our priority is our members and the communities and passengers they serve. Learn more at <https://ctaa.org>.

About FTA: The Federal Transit Administration (FTA), which is an agency within the U.S. Department of Transportation (DOT), provides financial and technical assistance to local public transit systems, including buses, subways, light rail, commuter rail, trolleys and ferries. FTA also oversees safety measures and helps develop next-generation technology research.

For interviews or any other questions please email ellis@ctaa.org

Media Contact:

Lauren Ellis

Email: ellis@ctaa.org

Phone: (202) 236-6075